

If the *Of the Opening of the Eyes* ritual turns out not to be as successful as one would like, it is a fairly simple matter to alter the individual components of the ritual to strengthen or blunt its power once the principals underlying the formula are grasped.

The *Of the Opening of the Eyes* ritual derives its power from some fairly simple principals. It assumes (correctly) that any human being residing within a modern social matrix (a nation, city, or social group of any kind) will be programmed to a large extent by his or her sociocultural upbringing and surroundings. Though most of us consider our thoughts to be our own, in reality most of our thoughts (and therefore most of our actions) are the result of sociocultural memetic programming which has infected our minds. Therefore, deprogramming is the first step towards developing the eyes with which the root of society and culture can be seen. The programming infecting our minds forms the framework of our consciousness. In most cases this programming will repel the assembly level symbolic language of the undistorted Root Social Matrix before it is allowed to interact in any meaningful way with the thinking portion of the consciousness. It does not matter how vehemently an individual may desire to see the Root Social Matrix if their mind is unable to accept its symbols.

Sociocultural programming will fade to some degree with time. Memetic structures must be constantly reinforced or they lose potency. Modern society does an excellent job of reinforcing the programming it creates. Therefore, deprogramming is the natural result of isolation from sociocultural systems. Effective isolation is the key to effective deprogramming. Those who wish to develop the eyes should cut themselves off from all manifestations of sociocultural programming. Sociocultural programming is transmitted via television, movies, newspapers, friends, family, etc. Any contact with the outside world will set the individual back in their quest, and may even destroy the power of the entire ritual. In many cases, if the initial programming is exceptionally potent, it need only be reinforced by slight contact with the Root Social Matrix to remain

potent. The Root Social Matrix can be visualized as an atmospheric medium saturated with memetic contaminants and thought viruses; simple exposure runs the real risk of contamination.

Isolation from sociocultural structures over an extended period of time should give birth to a noticeable ability to see into the Root Social Matrix. Any failure is likely attributable to a lack of effective isolation. The ritual should be repeated with real concern for the maintenance of the isolation state. In contrast, if the ritual proves too potent for an individual's taste, the degree of isolation can be altered to tone down the extent of deprogramming.

But simple deprogramming is not enough; eventually one will be forced to reenter the Root Social Matrix, and immediately upon so doing will be bombarded by foreign programming, which, if allowed to bypass mental defenses, will pull the veil of illusion back down over the world. Reprogramming must occur at the moment an individual is most clear of foreign programming in order to maintain the eyes upon reemergence into the Root Social Matrix.

It is practically impossible to remain completely immune to foreign programming, but with vigilance the eyes can be maintained at a level whereby the hidden influences of society and culture can be seen, and most thought and action will be self-determined.

#### *Becoming the Ideal Type*

*Ideal types* are the dominant memetic structures within any sociocultural system. An individual needs to develop the power to raise an idea or cultural artifact to the level of the ideal type within micro social systems, for in so doing the principals necessary to raise to the level of the ideal type in macro social systems are learned.

Becoming the ideal type does not necessarily mean taking the guise of the current ideal type. In other words, to become an ideal type it is not necessary to mimic the composition of the current ideal type. If you want to become the next Kobe Bryant, you do not necessarily have to become a Kobe Bryant clone. In fact, though such an approach is